

Craig Industries Privacy Policy

This Privacy Policy governs websites owned by Craig Industries, Inc., including those under the U.S. Cooler®, Enviro Buildings®, Eden Growrooms®, BrewCave® or WineKeep trademarks and product lines.

PRIVACY POLICY: Our Privacy Policy ("Privacy Policy") is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Site..

For purposes of this Agreement, "Site" refers to the Company's website at www.craigindustries.com and any affiliate websites relating to specific product lines (www.uscooler.com, www.envirobuildings.com, www.edengrowrooms.com, www.walkincoolerparts.com, www.fastcooler.com, www.brewcave.com, www.americandockbox.com, www.winekeep.com) and any other affiliate websites Craig Industries, Inc. may create in the future.

"Service" refers to the Company's services accessed via the Site, in which users can view information about our products and/or purchase our products. The terms "we," "us," and "our" refer to the Company. "You" refers to you, as a user of our Site or our Service. By accessing our Site or our Service, you accept our Privacy Policy and you consent to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

INFORMATION WE COLLECT: We collect "Non-Personal Information" and "Personal Information." Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. Personal Information may include your email, name, company name, address, contact information phone number, etc. which you submit to us through the registration or request for information on our Site.

What information do we collect?

Information may be collected from you in various ways, for example:

1. Information about your computer and about your visits to and use of this website (these are information about your browser, your IP address, your general

location as determined from your IP address and provided by your browser, the site from which you come, and the links followed when leaving our site). We do this using website analytics software. Our website uses that uses "cookies" to collect information. The information generated by the cookie about your use of our website (including your IP address) will be transmitted to and stored by the analytics company on their servers. The website analytics company will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. The analytics company may also transfer this information to third parties where required to do so by law, or where such third parties process the information on the company's behalf. One of the companies that we use is Google. Further information about Google's privacy policy may be obtained from <http://www.google.com/privacy.html>. Another company we use is SEMRush. You may view their security measures at <https://www.semrush.com/company/security/>.

2. When you register and voluntarily provide information in response to questionnaires or download forms, or to register for newsletters, etc. (this includes your name, email address, and any other details asked for and which you provide)

3. When you conduct activities on our site (for example, when you purchase a product or service we record what you purchased etc.) we may collect your name and contact details, details of your purchase, and other information gathered, including your address and contact information.

4. We use a third-party payment processing service to handle our e-commerce transactions. As such, we do not have access to, nor do we store, any payment information such as credit/debit card numbers, bank account numbers or virtual payment system information.

HOW WE USE AND SHARE INFORMATION:

Personal Information:

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent. We may make Personal Information available to vendors who are performing services for the Company, such as the servers for our email communications who are provided access to user's email address for purposes of sending emails from us.

Those vendors use your Personal Information only at our direction and in accordance with our Privacy Policy. In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to questions, solicit feedback from users, provide technical support, and inform users about promotional offers. We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

Non-Personal Information

In general, we use Non-Personal Information to help us improve the Site and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion. In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy. If our information practices change at any time in the future, we will post the policy changes to the Site so that you may opt out of the new information practices. We suggest that you check the Site periodically if you are concerned about how your information is used.

HOW WE PROTECT INFORMATION: We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. We further protect your information from potential security breaches by implementing certain industry standard technological security measures such as secured socket technology for online purchases, etc. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such

measures. By using our Service, you acknowledge that you understand and agree to assume these risks.

1. CHILDREN'S INFORMATION

The Site complies with the Children's Online Privacy & Protection Act (COPPA) and the Site and Service are not directed to anyone under the age of 13. The Site does not knowingly collect or solicit information from anyone under the age of 13. In the event that we learn that we have gathered personal information from anyone under the age of 13 without the consent of a parent or guardian, we will delete that information as soon as possible and take proper remedial steps to comply with COPPA. If you believe we have collected such information, please contact us at legal@craigindustries.com.

2. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. You can also indicate that you do not wish to receive marketing communications from us in the User Account section of the Site. Please note that notwithstanding the promotional preferences you indicate by either unsubscribing or opting out in the User Account portion of the Site, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

3. LINKS TO OTHER WEBSITES

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third-party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

CHANGES TO OUR PRIVACY POLICY The Company reserves the right to change this policy and our Terms of Service at any time. When changes are made, we will post the date of said updates. You agree that you

are responsible for keeping track of the changes. Please check back periodically to see if updates have been made.

CONTACT US: If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to legal@craigindustries.com.

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